

India's Largest
Fitness Business Expo



FITNESS INDIA EXPO 2024

7th
**INTERNATIONAL
EXHIBITION ON**

Fitness & Gym Equipment's,
Nutrition & Supplements,
Physiotherapy and
Rehabilitation Equipment's,
Yoga, Wellness &
Healthcare Products



**29-30-31
AUGUST 2024**

**PRAGATI MAIDAN,
NEW DELHI, INDIA**



Organizer



Co-Organizer



Supported By



ISO 9001:2015 Certified

FITNESS INDIA EXPO 2024

ABOUT US

Fitness India 2024 Expo is going to be a focused trade exhibition on the products and services which are helpful to keep a human being fit and healthy and also a unique platform for the Fitness Industry where manufacturers, importers, suppliers, retailers, buyers and fitness professionals meet together under one roof to conduct the business of Fitness.

The event is going to engage a wide range of products pertaining to Fitness and Gym Equipments, Gym Infrastructure, Nutrition and Supplements, Physiotherapy, Rehabilitation Equipments, Yoga, Healthcare, Sauna and Spa and Herbal and Ayurvedic products.



OVERVIEW

The Fitness Industry in India is largely an unorganised, fragmented and unstructured sector, waiting to be consolidated into an organized entity. In India, the total retail market for fitness as a category is valued at Rs. 4,589 Cr (0.76 bn USD), growing at 16-17% and is estimated to cross Rs. 7,500 Cr (1.18 bn USD) by the year 2024. Modern retail is estimated at 28% of this total market and is expected to grow by 22-27%.

Today Fitness Industry is primarily driven towards Health, Fitness, Well being, Good looks and Confidence building. Resistance training, Aerobics, Zumba, Aerial Yoga, Pilates, MMA, Kickboxing etc. have become the fitness trends over a few years in India.

EXPO HIGHLIGHTS

- ➔ 200+ Exhibitors
- ➔ 10,000+ sqm Exhibition Space
- ➔ 20,000+ Visitor Footfall
- ➔ 10+ Championship Tournaments
- ➔ 10+ Business Activities



EXHIBITORS' PRODUCT PROFILE

- ◆ Exhibitors' Product Profile
- ◆ Gym and Fitness Equipments
- ◆ Nutrition & Supplements
- ◆ Gym Wear & Accessories
- ◆ Gym Software
- ◆ Physiotherapy & Rehabilitation
- ◆ Laboratory
- ◆ Cycle
- ◆ Healthcare Products
- ◆ Yoga Mat
- ◆ Wellness Products and Services
- ◆ Fitness Clubs
- ◆ Fitness Training Institutions
- ◆ Pharmaceuticals
- ◆ Hospitals
- ◆ Water purifiers
- ◆ Air Purifier
- ◆ Healthy Foods
- ◆ Packaging
- ◆ Labeling
- ◆ Raw Materials
- ◆ Energy Drink
- ◆ Ministry and Govt. Institutions
- ◆ Publications & Media
- ◆ Health NGO
- ◆ Banks Insurance Companies
- ◆ Fitness Gadgets
- ◆ Fitness Gadgets
- ◆ Herbal & Ayurvedic Products
- ◆ Gym Interior Designer
- ◆ Music Systems & Instruments
- ◆ Gym Infrastructure
- ◆ Lighting
- ◆ Carpet
- ◆ Gym Flooring
- ◆ Music Systems
- ◆ Sauna & Spa

VISITORS' PROFILE

Business Visitors

- Distributors, Dealers and Retailers
- Bodybuilders and Athletes
- Fitness Clubs, Gyms, Aerobics and Yoga Centres
- Wellness Studio owners
- Fitness Trainers, Coaches, Judges and Instructors
- Hospitals and Healthcare Centre
- Dieticians, Nutritionists and Physiotherapists
- Physiotherapy Centres
- Hotels, Spa and Resorts
- Schools, Colleges and Universities

Sports Visitors

- Sports Goods Manufacturers
- National Sports Federations and Associations
- Sports Academies and Clubs
- Stadium and Playground Staff
- Sports Facility and Service providers

Corporates Visitors

- Builders and Developers
- IT and ITE's Companies
- MNCs, PSUs and Big Corporate Houses

Government Visitors

- Central and State Ministries
- State Govt. Sport Departments
- Urban Development Authorities
- Military, Police and Paramilitary Forces
- Government officials

International Visitors

- International Sports Federations and Associations
- Embassies and International Trade Promotion Bodies
- International Chambers of Commerce
- International Buyers

BENEFITS OF PARTICIPATION

- ◆ Meet high quality prospects and decision makers
- ◆ Brand Building opportunity amongst the industry
- ◆ Direct interaction with the suppliers, buyers and distributors
- ◆ Receiving updates on the latest technologies, products and services
- ◆ Opens the doors for import and exports of products



SPONSORSHIP OPPORTUNITIES



**WE HAVE NUMEROUS
SPONSORSHIP OPPORTUNITIES
AT FITNESS INDIA**



For detailed information and Sponsorship Cost, Please Contact:

MR SWADESH KUMAR

Mob: +91-9811913376, Email: swadesh@gsi-india.com, event@ies-india.com

OUR FORTHCOMING EVENTS



05-07 JUNE, 2024

India Expo Centre, Greater Noida, U.P., India



05-07 JUNE, 2024

India Expo Centre, Greater Noida, U.P., India



04-06 JULY, 2024

India Expo Centre, Greater Noida, U.P., India



16-18 JULY, 2024

Miami Airport Convention Centre,
Miami, Florida, USA



18-20 JULY, 2024

HITEX Exhibition Center,
Hyderabad, Telangana, India

29-31 AUGUST, 2024

Pragati Maidan, New Delhi, India



18-20 SEPTEMBER, 2024

India Expo Centre, Greater Noida, U.P., India



● Green Drive 5.0

1st International Tourism Summit



**04-05
OCTOBER 2024**
AYODHYA,
UTTAR PRADESH, INDIA

19-21 DECEMBER, 2024

India Expo Centre, Greater Noida, U.P., India



SALT INDIA 2025



For More Information Contact: Indian Exhibition Services

C-322, 3rd Floor, Tower-C, Noida One IT Park, Sushil Marg, Sector 62, Noida, U. P, India, Mob.: +91-91 98119 13376, Email: event@ies-india.com, www.ies-india.com

ORGANIZERS

Indian Exhibition Services (IES)



Indian Exhibition Services (IES) is a leading Exhibition organizing company in India. That has been involved for the last several years in trade promotion activities like exhibitions, seminar & conferences, buyer seller meets in India and abroad. IES major initiatives are Sport India Expo, Fitness India, Rehab India Expo, Sport India Conference, Sports Goods Manufacturers Forum, Sport India Infrastructure Summit, Sport India Fashion Show, World Environment Expo, Greenovation – International Green Building Technology Expo, Biodegradable Expo, World Environment Conference, EV India Expo, E- Charge Forum, India Buildtech, Gas India Expo, NGV India Expo, World Gas Summit etc.

IES is engaged in national and international trade promotion and provide business platform to the corporates, industrialist, and small-scale industry to promote their products through the buyer seller meets & trade exhibitions with the aim to create a bridge between buyers and suppliers.



Traders Association of Sporting Goods and Physical Exercise Equipment (TASGPPEE)

TASGPPEE is an organisation registered under society registration act 1860. AISGMF is Serving and representing the sporting goods and physical exercise equipments segment. It supplies the information, technology and technical training to the industry. This organisation is an important body working for the welfare of the industry.



Indian Exhibition Services

C-322, 3rd Floor, Tower-C, Noida One IT Park, Sushil Marg, Sector 62, Noida, Uttar Pradesh 201309

Mob: +91- +91 93153 20278

Email: expo@ies-india.com, Web : www.fitnessindia.in